LinkedIn Development Process

GO SAVVY SOCIAL
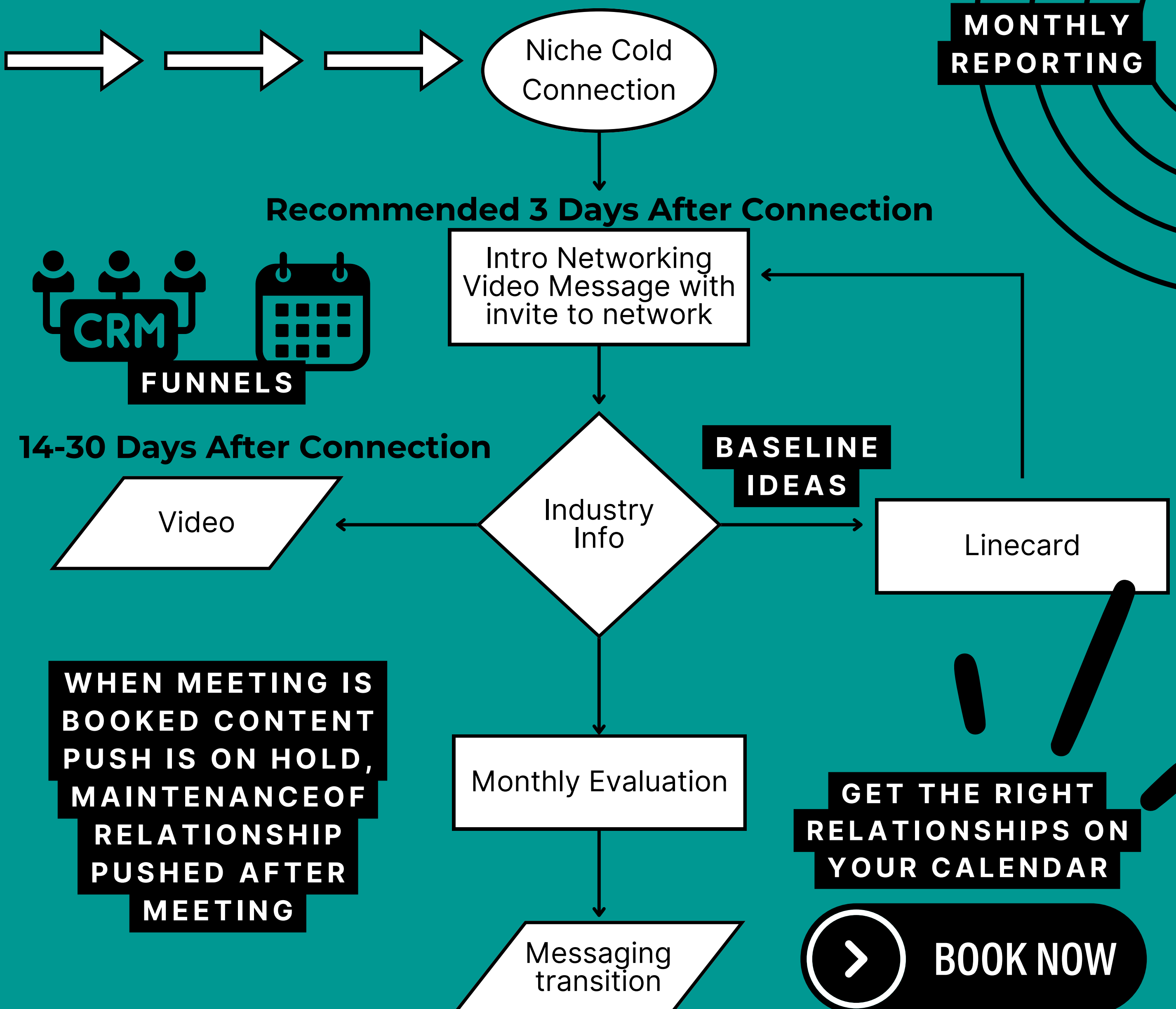
Baseline structure of outreach for LinkedIn back-end messaging that balances authenticity, value, and relationship building.

NICHE MARKET FLOW

1ST

- ☐ Ideal Client(s) Profile(s)
- ☐ Employee Brand Alignment to Company Mission, Values...
- ☐ LinkedIn Profile Optimization
- ☐ Video Content Creation, Editing
- ☐ Guide to humanized management

MONTHLY REPORTING

→ → → Niche Cold Connection

Recommended 3 Days After Connection

Intro Networking Video Message with invite to network

CRM FUNNELS

14-30 Days After Connection

Video ← Industry Info → Linecard

BASELINE IDEAS

WHEN MEETING IS BOOKED CONTENT PUSH IS ON HOLD, MAINTENANCE OF RELATIONSHIP PUSHED AFTER MEETING

Monthly Evaluation

Messaging transition

GET THE RIGHT RELATIONSHIPS ON YOUR CALENDAR

> **BOOK NOW**